

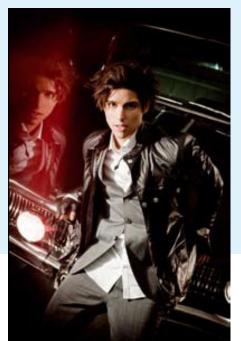
Summer in Southeast Sweden

Ah, summer's in the air! Are you looking forward to vacation? We are! Why don't you come visit us this summer? We have plenty to do and see for all ages, as well as peace and quiet for the overworked mind. In this newsletter we want to give you a taste of summer in the Southeast Sweden - but of course there is more. Give us a holler - we will guide you to a real Swedish summer!

Garpen Lighthouse Island



traveller or group. Your very own lighthouse and snug, accommodation in period buildings offers the perfect opportunity to recharge your batteries while experiencing something quite unique. Stay the night at the Garpen bed and breakfast and enjoy a cosy grill evening to a beautiful sunset, a good book and a cool dip, games, fishing and perhaps a short seal safari by boat. Garpen is an oasis in the middle of the sea where you take the day as it some sans where your island hosts ensure that all your needs are catered for.



Bergkvara Water Festival - 16th July 2011

For the 17th time you can visit the success concept – Bergkvara Water Festival in Bergkvara. With Kalmarsund as a front and the lighthouse island Garpen in the background is it once again time to gather, hopefully in the sunshine, enjoy tivoli, food and beverages. And also of course a lot of music for all ages and likes. This year the organizers proudly presents the Swedish winner of the Eurovision Erik Saade! Between 16.00 and

02.00 the festival will hopefully be the most visited festival of all years, expected about 6500 visitors. Bergkvara Water Festival has been held by the General Bergkvara Soccer Club for over 15 years as the association, who itself actually turned 80 last year is now even seasoned festival organizers and passionate about their water festival. Bring the family and mates and head towards Bergkvara the 16th July. It'll be hilarious!

Investing in your future





Spend the summer in Emmaboda

You are invited to stay in Emmaboda municipality whether it is a long or short stay. We have several different forms of accommodation for your visit to our municipality. A centrally located hotel or perhaps a hostel, why not a genuine wilderness camping site where you can enjoy the natural environment or rent a private cabin? If you are interested in staying or renting in Emmaboda, please contact our local tourist information office, telephone +46 471 24 90 47.

Read more about things to do in Emmaboda at www.emmaboda.se



Culture and adventures park Nils Holgerssons World

A historical trip through Sweden... by boat, tramp cars or walk through little Sweden.

The Little Sweden gives you an impression about how Sweden looked like at the end of the 18th century.

Adventure: Traffic playground with more than 100 cars! Adventure Forrest with climbing gear! Shooting stand with laser guns! Climbing, water/sand playground and more... Check our site www.nilsholgerssonsvarld.se

Welcome,

team Nils Holgerssons World

Beautiful handicraft!

In the southeast region you can also find beautiful handicraft in different forms both in small galleries and exhibitions. Come and experience creative art in textile, wood, ceramic as well as glass, paintings and more!

In Fagerhult you'll find a design studio named Villa Pernilla. The owner Pernilla Lindfors has made costumes to films like Harry Potter, Phantom of the Opera, Gladiator and Kingdom of Heaven as a few examples. More information at www.pernillalindfors.com



Design studio Villa Pernilla in Fagerhult and film photo from Phantom of the Opera, actress Minnie Driver.

Sailingboats in glass designed by BAL Studio Glassliperi Björkshult, http://www.glassliperi.se/





Investing in your future

Kingdom of Crystal

Emmaboda, Nybro, Lessebo and Uppvidinge are parts of the famous Kingdom of Crystal where you can visit the hot shops and see glass from well known artists being shaped into masterpieces. The region is also rich in beautiful natures with its forests, lakes and meadows. The Kingdom of Crystal is perfect for those who like to go fishing, cycling, canoeing, hiking or horseback riding. Our hotels, hostels, cabins and small camping places make it easy to travel around within the region. www.glasriket.se



A taste of Kalmar

Take a guided tour of historical Kalmar with food and drink. A knowledgeable guide will give you the stories of Kalmar and bring you to unique environments. Along the way there will be delightful pauses with food, drinks, local delicacies and tastes of Småland. Read more at bikeisland se

Excellent fishing opportunities!

The southeast region has excellent fishing-grounds and in Högsby municipality you can buy the exclusive Tourist fishing permit, which gives you one or two weeks of fishing in 29 different lakes and streams, all on the same permit. When you buy this fishing licence, for instance at Högsby Tourist Office, you will also get extensive information and also descriptions of the fishing waters.

www.svenskafiskevatten.se/hogsby





This Summer, Astrid Lindgren's World Will Present its Biggest Ever Venture – A Completely New Setting for Ronja the Robber's Daughter

Summer 2011 will have a Ronja the Robber's Daughter theme. The biggest single investment so far by Astrid Lindgren's World opens on 18 June – a completely new setting for Ronja the Robber's Daughter. With an investment of more than 50 MSEK, we are building a Matt's Fort that splits in the thunderstorm and walls that can be lowered into the ground.

This year, it is 30 years since the story about Ronja the Robber's Daughter was published. It was the last big story Astrid Lindgren wrote. It was published in 1981 and has been translated into more than 35 languages. In summer 2011, when the book about Ronja the Robber's Daughter celebrates its 30th anniversary, the theme park Astrid Lindgren's World in Vimmerby, Småland, will celebrate it by building a completely new and exciting area for Ronja the Robber's Daughter in the park, and the focus will, of course, be on the new Matt's Fort. The area, which is ten times bigger than the park's previous Ronja area, naturally includes the high waterfall Greedy Falls as well as the Bear Cave, Wolf's Neck, Hell's Gap, grey dwarfs, wild harpies and the all-important forest, which will contain mystical beings and exciting play.

The investment by Astrid Lindgren's World, in summer 2010, in freshly cooked food from local produce will of course continue to be developed this year, and the cooperation with the prize-winning chef Frederik Eriksson from Långbro Värdshus will carry on this summer. Together with the park's kitchen staff, Fredrik will develop the food concept to focus even more on nourishing, freshly cooked homely fare.

Our theatre section has dramatised new parts of the books, and visitors can meet more than 55 different characters from 8 of Astrid Lindgren's stories in one day. From 18 June, more than 50 different performances will be held in the park in seven settings and on three stages. Astrid Lindgren's World is now Sweden's biggest outdoor theatre with more than 100 people in the theatre section. Between the stages, visitors can meet and have fun with our characters in their settings. At least two days are needed to experience all the fun and activities at Astrid Lindgren's World.

Investing in your future



