

# Discover Southeast Sweden

## – a place to live!

Has the thought of emigrating to Sweden ever crossed your mind? Would you like to discover what life in Southeast Sweden would be like?

Team Southeast Sweden can provide you with all the necessary information you might need in order to make your plans more concrete. And even better, we offer you the opportunity to discover and get to know the region even better as we organize a three-day program for you to explore the northern part of the region, Oskarshamn, Västervik, Vimmerby and Hultsfred.

During this three-day program we will assist you with information about job opportunities, the school system, life in general combined with recreational visits and activities. The program will be offered from Wednesday May 4th till Friday 6th 2011. You decide whether you would like to join us all three days or book only parts of it. We arrange the program and all visits, but you will finance your travel- and accommodation costs. It is necessary to have access to a car, your own or a rental car, to be able to follow the program. If not please let us know and we will try to arrange transportation for you. We gladly assist you in finding accommodation and there is a list of suggestions attached at the end of this document.



### Wednesday 4th of May

Day 1 on your "Discover Southeast Sweden Trip" invites you to mingle with people from the region, deepen your knowledge about Southeast Sweden, enjoy a lunch with a view, learn about the art of Swedish candles and get a taste of Swedish cultural heritage.

- 09.30 **A good day starts with a good cup of coffee** We meet up at the City Hall in Oskarshamn for a good cup of coffee. During your coffee you will learn more about the municipality of Oskarshamn.
- 10.00 **Welcome to Southeast Sweden** A mini fair with information from local authorities and municipalities, real estate agents, banks, The Swedish Tax Agency, The Swedish Public Employment Service, The Swedish Migration Board, The Swedish Insurance Agency etc is set up for you at the city hall.
- 13.00 **Lunch with a View** Hotel Corallen is a business- and leisure hotel set by the sea and offers a wonderful view of the archipelago and the national park Island Blue Maiden. Enjoy your lunch!
- 14.00 **Learn about the art of Swedish Candles** After lunch we will take you on a visit to the candle store Liljeholmen. Liljeholmen factory produce quality candles and is the candle purveyor to the Swedish Royal Family.
- 16.30 **A taste of Swedish Cultural Heritage** On our way heading north towards Västervik, we recommend you to join us on a visit to Stensjö by. This village takes you far back in time. Enjoy the old cultivated land around the undivided village with 18th and 19th century buildings. The cluster of red houses is located in a light, open landscape with winding, narrow, gravel roads and kilometres of fences. Sheep, cows and pigs are in enclosed pastures. Three walking paths wind through the beautiful surroundings.

We suggest you to make a stop at Wirum Glass, this will most likely enrich you with your best ice-cream experience ever! Wirum Glass is located on the border between Oskarshamn and Västervik municipality. When continuing driving north towards Västervik, on your left hand side, you will find Lunds By, well worth a stop. This village as well will give you a taste of Swedish Cultural Heritage and if you are familiar with Astrid Lindgrens story about the Children from Bullerbü you will find the surroundings familiar as well.

**Thursday 5th of May :**

Get an impression of how basic education is organized in Sweden, join us on a tour through the archipelago and explore life living on an island, learn about the Swedish labour market and explore the taste of Swedish beer.

- 09.30 **Explore the Swedish childcare and school system** Day 2 starts with a visit to a preschool and elementary school in Västervik. Meet with the educators, see the indoors and daily activities in a Swedish preschool/school and interact with the children. This is the best way to explore the Swedish childcare and school system.
- 10.30 **Tour through the archipelago** Join us on a tour that will take you out in Sweden's maybe most beautiful archipelago with its 5000 islands and innumeral amount of inlets. During the tour you will get information about job, business opportunities and starting a businesses in Southeast Sweden listening to Clairry, EURES advisor at the Swedish Public job employment agency and Martina Lago, business advisor at ALMI Företags partner.
- 11.15 **Explore life on an island** Arrival at Hasselö, an year round inhabited island in the archipelago. Ashore, we will take you on a biking tour to discover what life living on an island is like and eventually it leads us to the restaurant Sjökantén for a lunch.
- 12.30 **Lunch at restaurant Sjökantén** Enjoy your lunch with a view in an archipelago setting.
- 14.00 **Tour back to Västervik** On the tour back you will not only get to experience the refreshing sea-air, but also get more information about the community of Västervik.
- 15.00 **Arrival in Västervik** Next stop will be in Vimmerby and the refore we suggest you to use your spare time to discover the surroundings of Västervik and Vimmerby. If you are relocating, this is also a good time to check-in.
- 18.00 **Guided tour and beer tasting at Åbro Bryggeri** During an hour you will engage in the true art of making beer. A true professional will explain the basics of beer brewing and you get to taste five Åbro-beers. Maybe you will find your new favourite!
- 19.00 **Dinner at Åbro Bryggeri** After a long day with fresh sea-air and beer tasting, you deserve a nice dinner. During dinner you will also get information about the community of Vimmerby.





## Friday 6th of May:

Experience Astrid Lindgrens Småland and visit her childhood home, enjoy Smålands speciality cheese cake and go on a tour through the countryside on trolleys. Wrap your "Discover Southeast Sweden-trip" up by getting your adrenaline pumping or give yourself a relaxing treat.

- 10.30 **Morning "Fika" - a regional speciality** Fika is a social institution in Sweden and simply means having a coffee with one's colleagues, friends, date or family. The practice of taking a fika-break typically includes a cinnamon roll, biscuits, cookies or sandwich. Fika is a central part in any Swedes daily life, this day is no exception. This forenoon "Fika" offers a regional speciality - Swedish cheesecake served at Astrid Lindgren's Näs.
- 11.00 **Guided tour at Vimmerby Näs** Visit the place where Astrid Lindgren was born more than 100 years ago. This is where Astrid climbed the "lemonade tree", played with her siblings, jumped in the hay and listened to stories. Her childhood home is still intact. After the guided tour we head towards Hultsfred and our final destination during this three-day program.
- 13.30 **Experience the nature from a trolley** From Hultsfred we will ride trolleys through the deep forests, across open fields and next to big lakes. Bicycling on a trolley is a great way to get closer to the nature, and if you are lucky you might spot a moose. After approximately an hour we will reach our goal in Målilla.
- 14.30 **Late lunch at Moliljan** After an hour of activity and a lot of new impressions from the surrounding landscape, we all deserve a good meal. At Moliljan we will enjoy our last meal together and wrap up what we have seen, done, experienced together and not least all the great new friends we have gained.
- 16.00 **Get your adrenaline pumping or give yourself a treat** After our last meal you are free to do whatever you please. Those who have to start their journey back home are free to do so. For those who want to stay longer can choose between adrenaline pumping skeet shooting or a more relaxing time in the spa.

**Booking form: mark your requests!**

**Wednesday May 4th in Oskarshamn and Västervik municipality**

- 9.30      **A good day starts with a good cup of coffee, Oskarshamn City hall (free of charge)**  
           \_\_\_ Adults                      \_\_\_ Children
- 10.00     Welcome to Southeast Sweden minifair, Oskarshamn City Hall (free of charge)  
           \_\_\_ Adults                      \_\_\_ Children
- 13.00     Lunch with a view at Hotel Corellen (free of charge)  
           \_\_\_ Adults                      \_\_\_ Children
- 14.00     Visit at the candle shop Liljeholmen (free of charge)  
           \_\_\_ Adults                      \_\_\_ Children
- 16.30     A taste of Swedish Cultural Heritage at Stensjö by (free of charge)  
           \_\_\_ Adults                      \_\_\_ Children

**Thursday May 5th in Västervik and Vimmerby Municipality**

- 9.30      **Explore the Swedish childcare- and school system, Västervik (free of charge)**  
           \_\_\_ Adults                      \_\_\_ Children
- 10.30     **Tour through the archipelago and information about job- and business Opportunities, Västervik (free of charge)**  
           \_\_\_ Adults                      \_\_\_ Children
- 11.15     **Explore life on an Island, Hasselö (free of charge)**  
           \_\_\_ Adults                      \_\_\_ Children
- 12.30     **Lunch at restaurant Sjökantén (free of charge)**  
           \_\_\_ Adults                      \_\_\_ Children
- 14.00-15.00 **Tour back to Västervik and arrival in Västervik (free of charge)**  
           \_\_\_ Adults                      \_\_\_ Children
- 18.00     **Guided tour and beer tasting at Åbro Bryggeri (at self expence)**  
           \_\_\_ Adults (130 SEK/adult)      \_\_\_ Children (no beer, no cost)
- 19.00     **Dinner at Åbro Bryggeri (at self expence)**  
           \_\_\_ Adults                      \_\_\_ Children (price depends on your choise of food and beverages)

**Friday May 6th in Vimmerby and Hultsfred Municipality**

- 10.30     **Morning "fika" - a regional speciality (free of charge)**  
           \_\_\_ Adults                      \_\_\_ Children
- 11.00     **Guided tour at Astrid Lindgrens Vimmerby Näs (free of charge)**  
           \_\_\_ Adults                      \_\_\_ Children
- 13.30     Experience the nature of Småland from a trolley (free of charge)  
           \_\_\_ Adults                      \_\_\_ Children
- 14.30     Late lunch at Hotel Moliljan (at self expence)  
           \_\_\_ Adults (200 SEK/adult)      \_\_\_ Children (100 SEK/child)
- 16.00     Program ends. Extra activities if interested (at self expence)

**Please reply before April 15th 2011**  
**by email: hanna.hagg@vastervik.se, phone: +46(0)490-254150**

Please fill in other requests/special food! .....

Name.....

Address.....

Email .....

Phone number - daytime .....

Should you have any questions or require further information, please do not hesitate to contact us.

We look forward to see you in May!

**Team Southeast Sweden**

# Suggestions for accommodation

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### Oskarshamn

Adels hotel, [www.adels.se](http://www.adels.se)  
 Hotel Corallen, [www.hotellcorallen.se](http://www.hotellcorallen.se)  
 Sjöfartshotellet, [www.sjofartshotellet.se](http://www.sjofartshotellet.se)  
 Choice Hotels, [www.choicehotels.se](http://www.choicehotels.se)  
 Hotell Ett, [www.hotellettoskarshamn.se](http://www.hotellettoskarshamn.se)  
 Lyckans Guesthouse, [www.lyckanguesthouse.se](http://www.lyckanguesthouse.se)  
 Forum Oskarshamn, [www.forumoskarshamn.com](http://www.forumoskarshamn.com)  
 Gunnarö Camping, [www.gunnaro.se](http://www.gunnaro.se)

For private accommodation and suggestions contact the tourist office  
[www.oskarshamn.se](http://www.oskarshamn.se) or phone +46(0)491-881 88

### Västervik

Lysingsbadet Resort, [www.lysingsbadet.se](http://www.lysingsbadet.se)  
 Gränsö Slott Hotel, [www.granso.se](http://www.granso.se)  
 Stadshotellet, [www.stadshotellet.se](http://www.stadshotellet.se)  
 Centralhotellet, [www.centralhotellet.com](http://www.centralhotellet.com)  
 Park Hotel, [www.hotellpark.se](http://www.hotellpark.se)  
 Fängelset Hotel and youth hostel, [www.hotellfangelset.se](http://www.hotellfangelset.se)  
 Västerviks youth hostel, [www.vasterviksvandrarhem.se](http://www.vasterviksvandrarhem.se)

For private accommodation and suggestions contact the tourist office  
[www.vastervik.com](http://www.vastervik.com) or phone +46(0)490-254040

### Vimmerby

Oxgården Appartments, [www.oxgarden.se](http://www.oxgarden.se)  
 Vimmerby Camping, [www.nossen.nu](http://www.nossen.nu)  
 Vimmerby youth hostel, [www.vimmerbyvandrarhem.nu](http://www.vimmerbyvandrarhem.nu)  
 Hotel Carl IX, [www.hotellcarl9.se](http://www.hotellcarl9.se)  
 Stadshotellet, [www.vimmerbystadshotell.se](http://www.vimmerbystadshotell.se)  
 Hotel Ronja, [www.hotellronja.se](http://www.hotellronja.se)  
 Karaktärshotellet, hotel and camping, [www.bjorkbacken.se](http://www.bjorkbacken.se)

For private accommodation and suggestions contact the tourist office  
[www.vimmerbyturistbyra.se](http://www.vimmerbyturistbyra.se) or phone +46(0)492-31010

### Hultsfred

Hotel Hulingen, [www.hotellhulingen.se](http://www.hotellhulingen.se)  
 Lönneberga Vandrarhem, [www.lonnebergavandrarhem.se](http://www.lonnebergavandrarhem.se)  
 Hotell Moliljan, [www.moliljan.se](http://www.moliljan.se)  
 Järforsen Bed and Breakfast, [www.b-b-jaernforsen.de](http://www.b-b-jaernforsen.de)

For private accommodation and suggestions contact the  
 tourist office [www.hultsfred.se/turism](http://www.hultsfred.se/turism) or  
 phone +46(0)495-240000

*En investering för framtiden*



EUROPEISKA  
 UNIONEN  
 Europeiska  
 regionala  
 utvecklingsfonder

